



Maeil – My Café Latte My Inspiration

Terms and Conditions

1. Organiser and Eligibility

- The Organiser of the My Café Latte Introduction Contest (the “Contest”) is Maeil Dairies Co Ltd. By participating in this Contest, you agree to comply with these terms and conditions.
- Maeil Dairies Co Ltd reserves the right to terminate the Contest at any time without prior notice.
- Maeil Dairies Co Ltd shall not be liable for any losses, damages, or expenses as a result.
- Maeil Dairies Co Ltd reserves the right to change, amend, delete, or add to these Contest Terms and Conditions without prior notice at any time. Participants agree to be bound to any such changes. Maeil Dairies Co Ltd decision shall be final and binding. No correspondence shall be entertained.
- This Contest is open only to Malaysian and Singaporean residents with an Instagram account, during the Contest Period. Employees of Maeil Dairies Co Ltd and its subsidiaries, marketing/event agencies, and their immediate families, are not allowed to participate in this Contest.

2. How to Participate

Platforms: Instagram

Participants are to collect as many falling My Café Latte cups with their mouths within the time limit. Each participant will have to share and tag us in their story as well as follow us on Instagram @mycafelatteglobal. Contest submissions may be featured on IG Stories, IG Feed, Facebook Stories, or Facebook Feed.

3. Mechanics

- Step 1: Eat as many falling My Café Latte cups as you can within the time limit
- Step 2: Share, tag, and follow us on IG @mycafelatteglobal
- Step 3: Make sure your profile is set to public



4. Contest Period

- The Contest Period is from 24th Jan, 2022 (at time of posting) until 11th Feb, 2022 (6PM), both dates inclusive.

5. Winners and Prizes

- Participants may submit multiple entries.
- Total number of Shopee vouchers will be:
 - RM2,400 worth of Shopee vouchers split between two winners residing in Malaysia.
 - SGD800 worth of Shopee vouchers split between two winners residing in Singapore.
- Two (2) winners from Singapore and two (2) winners from Malaysia will be selected at the end of the contest period.
- Each winner from Singapore will receive Shopee vouchers totalling to SGD200.
- Each winner from Malaysia will receive Shopee vouchers totalling to RM600.
- All prizes given are not exchangeable or sold for cash, credit, other items, or voucher in part or in full and are non-transferable to other individuals.
- Winners will be chosen randomly from a pool of participants who have met the contest's requirements and collected the most number of My Café Latte cups.
- Winners will be announced at the end of the contest period. If a response is not received within three (3) days, the chosen winner will be forfeited and a new winner will be selected.
- Upon detailed submission by winners, prizes will be sent through a private message.
- Maeil Dairies Co Ltd is not responsible for any failure to contact any winners as a result of invalid contact information provided within the email submitted.
- Maeil Dairies Co Ltd makes no warranties or representations whatsoever with respect to the prizes and will not be responsible nor liable for any problems and/or damage thereto or arising there from.
- Maeil Dairies Co Ltd reserves the right to replace the said prize with another of equal or lesser value.
- Winners hereby irrevocably agree and give consent to Maeil Dairies Co Ltd to publish any related matter to the entries including and not limited to the Winners' names, interviews and photographs for current and future advertising and promotional purposes.
- Maeil Dairies Co Ltd is not responsible for Internet connection errors that may affect the contest.

6. Liability



Maeil Dairies Co Ltd will not be responsible or liable for:

- Any problem, damage or loss of whatsoever nature to any Participant, or their authorised representatives resulting from their participation in the Contest.
- Any error (including error in notification of Contest winners), omission, interruption, deletion, defect, delay in operation or transmission, Internet line failure, theft, destruction of, or unauthorised access to entries, PC hang whether or not arising during operation or transmission as a result of server functions, viruses, bugs or other causes outside its control.

7. Disqualification

Maeil Dairies Co Ltd reserves the right at its sole discretion to disqualify anyone deemed to be tampering with the entry process or the operation of the Contest, to be acting in breach or potential breach of these Contest Terms and Conditions and/or the Maeil Dairies Co Ltd Terms of Use Agreement. No correspondence shall be entertained.

8. Disclaimer

You acknowledge that you have agreed to our terms and conditions upon participation in the contest by allowing Maeil Dairies Co Ltd collecting, using and processing your personal data in accordance with our privacy policy and the PDPA for the following purposes:

- Sending you information related to online promotions, contests and events, and related to our marketing activities, unless you have indicated to us that you do not wish for us to process your personal data for such purposes;
- Using your information for marketing and statistical analysis for planning and demo-graphical use;
- Complying with local law and regulatory requirements or to assist in law enforcement and investigations by relevant authorities;
- Any other purposes related to our marketing activities.
- We reserve the rights to share contest submissions on My Café Latte's social media platforms.